

Ulinzi Walk 5K

2nd Annual
Walk/Run

Breast Cancer Initiative of East Africa Inc.

FIGHTING BREAST CANCER ONE SMART PHONE PER VILLAGE
Providing Smart Phones to Villages in East Africa with Life Saving Information



June 18

2511 Eldridge Park

\$35 Registration Fee with T-shirt

Register online at:

ulinziwalk.org

info@breastcancerafrica.org

Celebration, Tribute, Food,
Games, Networking & Fun

Vendors, Exhibitors & Freebies

Onsite Screening Sponsored by The Rose



Dear Potential Sponsor:

Our 2th annual Ulinzi Walk will be held this year on Saturday, June 18 at Eldridge Park in Sugarland. We are looking for sponsors interested in partnering with Breast Cancer Initiative of East Africa to make this year's Ulinzi Walk bigger and better than ever.

The Ulinzi Walk is a campaign for the newly released BCIEA Train the Trainer program through which a mobile phone application is used to educate women around the world about breast cancer, its detection, treatment and social ramifications. Sponsoring companies have the opportunity to not only donate funds that will go towards purchasing educational smartphones for East African villages, but to also show support to 5k participants as they walk for our cause. Our goal is to provide these smartphones to over 250 villages in East Africa over the next 18 months. All donations are **tax-deductible** and our 501 (c) (3) form can be found on page 4.

The mission of BCIEA comes from the Swahili word "ulinzi", which means "to protect, guard, watch over, save." The Ulinzi Walk begun after Philippa Decuir, Founder and Director noticed a growing need for public breast health information, particularly for the people of East Africa. The initial walk was held in Rwanda in 2011 and has since become an annual tradition for the country. For the 2nd year in a row, we want to replicate the highly successful impact of this event in Houston, Texas. There are a few different ways your company can support this cause. You can donate raffle items, become a sponsor or participate as a vendor. For a full list of donation and sponsorship options, please see the following page.

When you become a sponsor for the Ulinzi Walk, you will receive a 2016 Ulinzi Walk T-shirt and registration for 1 person to participate in the event. By becoming a contributing vendor, you will be promoting your company to a group of people who are very loyal to its sponsors, as well as many area professionals who will be participating in the walk. Companies, like yours, can enrich the lives of East African villagers by spreading advocacy, awareness, and empowerment through the donation of your resources.

We hope you will commit to both physical and emotional support for breast cancer patients by becoming a sponsor. We thank you in advance for your support for this cause that is so dear to our hearts and the hearts of East Africa. Together, we can change and save lives!

Sincerely,

Philippa Kibugu-Decuir

Founder, Director
Breast Cancer Initiative East Africa Inc. (BCIEA)
8903 Emeralds Heights Lane
Houston, TX 77083
USA: (832) 439-1190
Rwanda: +250781278312
bci africa@gmail.com
www.ulinzwalk.org



Sponsorship Descriptions

Option 1 – Monetary Donations:

- Platinum Donation - \$2500 or more
- Gold Donation - \$1000 to \$2499
- Silver Donation - \$500 to \$999
- Bronze Donation - up to \$250

Option 2 – Vendor Sponsorship:

Your company can choose to sponsor the following services for the Ulinzi Walk up to \$500:

- DJ Booths
- Photography
- Videography
- Water Stations

Option 3 – Mile Marker Donation:

Companies can sponsor mile markers for the walk participants for \$25. The marker will include your logo and a slogan or quote of your choice.

Option 4 – Promotional Items Donation

Your company can donate a variety of promotional items for the Ulinzi Walk participants and attendees, Including, but not limited to:

- Handheld Fans
- Bracelets
- Koozies
- Travel Bags
- Step Trackers
- Sunglasses

Option 5 – Raffle Items

Items donated will be raffled off at the event and can include, but are not limited to the following items:

- Gift Certificates
- Movie Tickets
- Event Tickets
- Theme Park Tickets
- Gift Baskets



Dear Sir or Madam,

We are writing to express our gratitude for your generous donation in support of the Breast Cancer Initiative of East Africa Ulinzi Walk. With your commitment, we hope to raise enough funds to bring over 250 smartphones to villages in East Africa in the next 18 months. Your support means furthering the education of breast cancer care and treatment for women in East Africa. By your contribution, you are giving hope and a future to women who are suffering without proper medical options in their fight against cancer.

BCIEA Inc. is a 501(c)(3) tax exempt nonprofit breast cancer advocacy organization and your donation qualifies as a tax deduction. This letter will serve as a receipt.

Company _____

Donation _____

Thank you for your support and commitment to changing and saving lives in East Africa. We hope you will be able to join us at the Ulinzi Walk on June 18th, 2016.

Sincerely,

Philippa Kibugu-Decuir

Founder, Director

Breast Cancer Initiative East Africa Inc. (BCIEA)

8903 Emeralds Heights Lane

Houston, TX 77083

USA: (832) 439-1190

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Form **990-N**
 Department of the Treasury
 Internal Revenue Service

Electronic Notice (e-Postcard)
 for Tax-Exempt Organizations not Required To File Form 990 or
 990-EZ

OMB No. 1545-
2085

2011

Open to Public
Inspection

A For the 2011 calendar year, or tax year beginning 1/1/2011, and ending 12/31/2011.

B Check if applicable
 Terminated, Out of
 Business

Gross receipts are normally
 \$50,000 or less

C Name of organization: BREAST CANCER INITIATIVE EAST
AFRICA
 d/b/a:

%o BCIEA INC
8903 Emerald Heights Lane
Houston, TX, US, 77083

D Employer
 Identification
 Number
 26-1745379

E Website :
www.breastcancerafrica.org

F Name of Principal Officer: Philippa Kibuqu Decuir

8903 Emerald Heights Lane
Houston, TX, US, 77083

Privacy Act and Paperwork Reduction Act Notice. We ask for the information on this form to carry out the Internal Revenue laws of the United States. You are required to give us the information. We need it to ensure that you are complying with these laws.

The organization is not required to provide the information requested on a form that is subject to the Paperwork Reduction Act unless the form displays a valid OMB control number. Books or records relating to a form or its instructions must be retained as long as their contents may become material in the administration of any Internal Revenue law. The rules governing the confidentiality of the Form 990-N is covered in Code section 6104.

The time needed to complete and file this form and related schedules will vary depending on individual circumstances. The estimated average times is 15 minutes.

Note: This image is provided for your records only. Do NOT mail this page to the IRS. The IRS will not accept this filing via paper. You must file your Form 990-N (e-Postcard) electronically.

This Form 990-N (e-Postcard) was accepted by the IRS on 4/6/2012.



BCIEA | ULINZI WALK

Vendor Registration Form

Booth Name: _____ Contact Person: _____

Address: _____ Day Phone: (_____) _____

City: _____ State: _____ Zip: _____ Evening Phone: (_____) _____

Email Address: _____

The Breast Cancer Initiative East Africa, Inc. and their officers, Board of Directors, trustees, agents, employees, and guests/assigns will **NOT** be held liable for any damage, theft, loss, acts of God, injury, etc. to or sustained by persons or property located on the grounds before, during, and after the Ulinzi Walk on June 18, 2016. Vendor agrees to have their booth staffed and open during the following hours:

Saturday, June 18: 10 a.m. - 2 p.m. (Setup must be completed before 9:30 a.m.)
Eldridge Park – 2511 Eldridge Park, Sugar land, TX 77478 (Tear down after 2 p.m.)

Vendor is responsible for all necessary items such as a canopy/tent, tables, chairs, extension cords, lights, and portable water (if needed) for their space. Business or organization signs and price lists can be displayed on or in front of your booth.

Food vendors must have and display a “Temporary Food Service License” during the festival. Please visit www.houstontx.gov/health/Food/mobile_food_units.html for instructions.

Please list **ALL** your requested booth activities. Requests will be considered on a first-come, first-served basis and the committee reserves the right to deny requests in order to prevent duplicate or inappropriate activities. Booth activities cannot be changed once you receive a confirmation.

	Circle order of preference:
Foods/Drinks _____	1 2 3 4 5
Games _____	1 2 3 4 5
Raffles/Tickets _____	1 2 3 4 5
Crafts _____	1 2 3 4 5
Products _____	1 2 3 4 5
Other _____	1 2 3 4 5

Please list **ALL** electrical items/appliances that will be used at your booth during the festival. _____

VENDOR DONATION: Vendor \$50 Includes walk registration for 1 person.

Please mail completed form with a check made payable to **“Breast Cancer Initiative East Africa”** to this address: 8903 Emeralds Heights Lane, Houston, TX 77083 or pay online by clicking “Donate” on our website: www.ulinzwalk.org

Signature of Vendor

Date

**** No forms accepted after June 3, 2016 ****